

This annual report is filed on behalf of WDYZ AM 990 (“WDYZ” or the “station”), in compliance with the FCC’s EEO reporting requirements. WDYZ’s licensee is Radio Disney Group, LLC,. The station is located in the Orlando/Central Florida area, its city of license is Orlando, Florida, and it has 6 full time employees. This report includes information from October 1, 2008 through September 30, 2009 and it will be placed in the station’s public files and on the station’s website.

Job Vacancy Information:

There were two job openings during this reporting period. Both were for Account Executives. The station filled the two positions during the reporting period. Both positions were posted on the Walt Disney Company job listings online external site and press releases that were sent to our employment notification/distribution list.

In addition, ABC Media Networks Human Resources department has contracted with The Direct Employers Association to distribute notice of all full-time Radio Disney positions to Direct Employers’ network of hundreds of organizations that cater to students, alumni, veterans, minorities, disabled individuals, and individuals seeking employment information.

For the first Account Executive position, three people interviewed. The new hire was referred by Michele Bastone, Station Manager.

Name of Interview	Date	Referral Source	Hired? (Y,N)
Janet Koch	2/09	Referral from Station Mr	Y
	2/09	Disney.com	N
	2/09	Disney University	N

Seven people applied for the second position of Account Executive. The new hire was referred by Disney employee, Nina Howard.

Name of Interview	Date	Referral Source	Hired? (Y,N)
	7/09	Janet Koch	N
	7/09	Advertising Agency	N

	7/09	AE at WFTV	N
	7/09	Advertising Agency	N
	7/09	Advertising Agency	N
Leah Shoats	7/09	Nina Howard	Y
	7/09	Advertising Agency	N

Notification to the Community:

WDYZ maintains a distribution/contact list of local community based organizations to which we send notices of available positions (See attached list at the end of this report). This list is updated annually and additions are made periodically. Notification to the community on how to be placed on the distribution/contact list is made in the form of on air announcements (From October 08 through September 09 we ran 4 ads on-air each month for a total of 48 ads).

Record Keeping:

In compliance with the EEO record keeping requirements, the Station creates a file for each position to be filled. The file includes, but is not limited to: listings of all full-time job vacancies filled by the station employment unit, identified by job title; copies of all communications announcing vacancies; job listings for all sources used to recruit interviewees for the position; and information regarding all interviews for each vacancy and the related referral sources. The Station's procedures require approval by the Station's General Manager and applicable Department Head prior to extending a job offer. In addition, the Station will document its long-term recruitment initiatives. These files will include the nature and date of each activity, the scope of the Station's participation and the names and titles of the Station personnel involved. The Station also keeps appropriate records for all of its activities regarding notification to the community and long-term recruitment measures.

Long Term Recruitment Measures:

The station participates in a number of long term recruitment measures. This year the station participated in a Career seminar at Disney University on January 12, 2009 where Station Manager, Michele Bastone spoke to over 300 Disney employees at Disney University about a career in radio. The station participated in two job fairs on 7/27/09 at DeVry University, 4000 Millenia Boulevard, Orlando. Hosted by The Employment Guide.com and 9/22/09 at The Plaza theatre, 425 Bumby Avenue, Orlando. Hosted by The Employment Guide.com. Radio Disney Promotions Manager Kimberly Munozia, was on site for both job fairs.

Local Community Contact List WDYZ Orlando

Connecticut School of Broadcasting

Steve Clark

35014 Coconut Palm Dr, Suite 105

Tampa, FL 33619 813-740-0990

Nicholson School of Communications/University of Central Florida

Michelle Beta

PO Box 161 344

Orlando, FL 32816 407-823-6355

Orlando Urban League

2804 Belco Drive

Orlando, FL 32802 407-836-5661

Brevard Community College Cocoa Campus Career Services

Beverly Payne

1519 Clearlake Road

Cocoa, FL 32922 321-433-7325

University of South Florida

Program Director

4202 E Valur Ave

Tampa, FL 33620 813-974-4906

Hillsborough Community College
Media Production Department
4001 W Tampa Bay Blvd
Tampa, FL 33614-7820 813-253-7311

FL Southern College Career Center
Roberta Anderson
111 Lake Hollingworth Drive
Lakeland, FL 32801-5698 863-680-4131

Brevard Community College Palm Bay Campus
Jolanda Hudson
250 Community College Parkway
Palm Bay, FL 32909

Brevard Community College Melbourne
Cindy Ivy
3865 N Wickham Road
Melbourne, FL 32935 321-433-5771

Polk Community College Lakeland Campus
Simmi Johnson
999 Avenue H NE
Winter Haven, FL 33881 863-669-2822

Polk Community College Winter haven Campus

Mary Westgate or Oscar Ramer

999 Avenue H NE

Winter Haven, FL 33881863-669-2822