

## **TREASURE HUNT SWEEPSTAKES:**

### **I. NAME OF SPONSORS:**

Radio Disney Group, LLC, WSDZ(AM) and Missouri Historical Society DBA Missouri History Museum (Hereinafter collectively referred to as "Sponsor").

### **II. ELIGIBILITY**

Sweepstakes are open to all legal Missouri and Illinois residents age 16 years and younger as of entry date.

Any individuals (including but not limited to employees, consultants, independent contractors, and interns) who have, within the past six months, performed services for Radio Disney WSDZ(AM), Radio Disney Group, LLC, Missouri Historical Society DBA Missouri History Museum, any organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the sweepstakes or supplying the prize, and/or their respective parent, subsidiary, affiliated and successor companies, and immediate family and household members of such individuals, are not eligible to enter or play. "Immediate family members" shall mean parents, step-parents, children, step-children, siblings, step-siblings, or spouses. "Household members" shall mean people who share the same residence at least three months a year.

### **III. HOW AND WHEN TO ENTER**

#### **NO PURCHASE NECESSARY.**

Register for sweepstakes by visiting select exhibits, completing an entry card and turning entry card in at the Missouri History Museum Main Information Desk between November 7, 2009 and January 3, 2010. The Missouri History Museum is located at 5700 Lindell Blvd, St. Louis, MO 63112.

Entries remain the property of Sponsor and will not be returned or acknowledged. All entries must be received by the end of business on Sunday January 3, 2010. Child can enter the sweepstakes once per day during the sweepstakes period.

### **IV. HOW AND WHEN WINNERS WILL BE SELECTED AND NOTIFIED**

One grand prize winner will be selected at random on or about January 4, 2010 from all valid entries received.

In the event winner is deemed ineligible, fails to comply with sweepstakes procedures, or is not available to claim prize during specified dates, then an alternate winner will be selected at random.

Winner will be selected and notified by phone on or about January 4, 2010.

Odds of winning depend on number of valid entries received. Many will enter, only 1 will win.

### **V. PRIZE(S)**

Trip for four to Walt Disney World in Orlando, Florida including: roundtrip coach air travel from St. Louis, Missouri to Orlando, Florida; three (3) nights' accommodations at a resort of the Sponsors' choice (one room quadruple occupancy); round trip transportation for four (4) from Orlando Airport to the resort via Magical Express; and four (4) days of Park Hopper Passes per

person (for a total of sixteen passes) valid for use at all Disney parks. Blackout dates and restrictions may apply.

Approximate Retail Value: \$3,000.00

Final actual value at time of booking and travel may be substantially more or less depending on dates of travel, point of origin and ticket availability. All expenses not specifically provided for herein are the winner's sole responsibility. Some restrictions apply.

Federal, state and local taxes, if any, are the sole responsibility of the winner, who will receive an IRS Form 1099 reflecting the final actual value of any prize valued at \$600 or more.

Winners are not entitled to exchange or transfer prizes or to obtain cash or other substitutes, but Sponsor in its sole discretion may substitute prizes of equal or greater value.

If won by a minor, prize will be awarded in parent's or guardian's name.

## **VI. RELEASES**

By participating, entrants agree to be bound by these official rules and the decisions of the Sponsors and the sweepstakes administrator, which shall be final in all respects.

By participating in this sweepstakes and accepting any prize that they may win, entrants agree to release Radio Disney WSDZ(AM), Radio Disney Group, LLC, Missouri Historical Society DBA Missouri History Museum, their parent, subsidiary, affiliated and successor companies, advertising and promotion agencies and prize suppliers, and each of their respective officers, directors, agents, representatives and employees, as well as each of their respective successors, representatives and assigns (collectively, the "Released Parties") from any and all actions, claims, injury, loss or damage arising in any manner, directly or indirectly, from participation in this sweepstakes and/or acceptance or use of the prize.

Entrants authorize the Released Parties to use their name, voice, likeness, biographical data, city and state of residence and entry materials in programming or promotional material, worldwide in perpetuity, or on a winner's list, if applicable, without further compensation unless prohibited by law. Sponsor is not obligated to use any of the above mentioned information or materials, but may do so and may edit such information or materials, at Sponsor's sole discretion, without further obligation or compensation.

To claim prize: (a) winner must provide proof of age, identity and residency; (b) winner must sign and return affidavit of eligibility/compliance with rules, publicity/liability release and indemnification; and (c) winner's intended guest(s) or travel companion(s), if any, must sign liability/publicity release, all within the time period specified by Sponsor.

Sponsor requires any of Trip guests to be accompanied on the Trip by his/her parent or guardian, who will count as one of the 4 guests included in the prize. Sponsor may require all Trip guests' parents or guardians to execute and return a Release of Liability prior to the Trip.

## **VII. MISCELLANEOUS; WINNERS' LIST**

Void where prohibited. All federal, state and local laws and regulations apply.

Sponsor reserves the right, in its sole discretion, to disqualify any individual who tampers with the entry process and to cancel, terminate, modify and/or suspend the contest in the event of tampering or other circumstances, including but not limited to acts of God or civil disturbance that render it impractical or impossible to complete or fulfill the contest as originally planned.

For a list of winners, send a self-addressed, stamped envelope to 1978 Innerbelt Business Center Drive, St. Louis, MO 63114 within 60 days after contest/sweepstakes end date.