



IMMEDIATE RELEASE

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**RADIO DISNEY WINS *RADIO INK'S* READERS'  
CHOICE AWARD FOR FULL-TIME FORMAT  
SECOND YEAR IN A ROW**

Burbank, CA (August 15, 2005) – Radio Disney has won *Radio Ink's* Readers' Choice Award in the "Full Time Formats" category for a second year in a row (2004 and 2005). The *Radio Ink* voting community, which consists of radio marketing and management executives has voted Radio Disney as the best in the business in the full time format category. Radio Disney is proud to offer fun, safe and entertaining programming that resonates with the whole family.

Every year the Reader's Choice Awards recognizes excellence in syndicated and network radio programs. Awards are given for other categories such as Sports, Comedy and News.

About Radio Disney

Celebrating 10 years on the airwaves, Radio Disney has become the number one destination for kids, tweens and families on the radio. Radio Disney has full national coverage in the U.S. through 50 plus terrestrial stations, XM and Sirius satellite radio (channel 115), digital cable (MUSIC CHOICE), XM/DIRECTV (channel 867) and via streaming on RadioDisney.com. Radio Disney is a 24/7 family-friendly network that offers hit music, inspired programming and superstar promotions. Radio Disney has won the "Silver Angel Award for Excellence in Programming"; *iParenting's* "Media Excellence Award"; *Radio Ink's* "Reader's Choice Award" for Best Full Time Format; and *Media Industry Newsletter's* Integrated Marketing Award. The Radio Disney brand extends beyond terrestrial radio with the successful *Radio Disney Jams* CDs; the *RADIO DISNEY NOW!* podcast available on iTunes, <http://RadioDisney.com> and Yahoo.com; a branded section in Apple's iTunes store and a 24/7, dedicated on-demand music channel on Verizon/VOD. In

addition, Radio Disney can be heard internationally and is currently available in the United Kingdom, Japan, and most of South America.