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Radio Disney Voted “Best Music for Kids” By *Minnesota Parent* Magazine

Burbank, CA (July 25, 2006) – The June issue of *Minnesota Parent* magazine voted Radio Disney as “Best Music for Kids” in the publication’s “Family Favorites” 2006 reader’s poll. Radio Disney won the “Top Favorite” title against other nominees in the category including Laurie Berkner, Raffi and They Might Be Giants. For 10 years, Radio Disney has been entertaining millions of listeners with its award-winning music network, and has become the number one radio destination for kids and families in the United States.

Minnesota Parent Editor Tricia Cornell says, “Radio Disney fills a niche for parents and a need for parents who want to find clean, fun music for their kids, as well as having a variety of music.” The monthly *Minnesota Parent* magazine is based in Minneapolis.

“Moms and Dads love Radio Disney, and they enjoy listening to the station with their kids and interacting together with the music,” says Robin Jones, VP of Programming at Radio Disney. “Radio Disney celebrates its 10th birthday this year and we’re pleased to have the approval of parents in Minnesota and all over the U.S.”

“Minneapolis is one of four markets where Radio Disney began 10 years ago. I’m proud of the long-standing relationship that Radio Disney has with kids and parents in the Twin Cities. We are thrilled with this distinction,” says Laura Olson, Station Manager for Radio Disney (KDIZ AM 1440) in Minneapolis.

About Radio Disney

Celebrating 10 years on the airwaves, Radio Disney has become the number one destination for kids, tweens and families on the radio. Radio Disney has full national coverage in the U.S. through 50 plus terrestrial stations, XM and Sirius satellite radio (channel 115), digital cable (MUSIC CHOICE), XM/DIRECTV (channel 867), MobiRadio and mSpot mobile services and via streaming on RadioDisney.com. Radio Disney is a 24/7 family-friendly network that offers hit music, inspired programming and superstar promotions. Radio Disney has won the “Silver Angel Award for Excellence in Programming”; *iParenting’s* “Media Excellence Award”; *Radio Ink’s* “Reader’s Choice Award” for Best Full Time Format; and *Media Industry Newsletter’s* “Integrated Marketing Award.” The Radio Disney brand extends beyond terrestrial radio with the successful *Radio Disney Jams* CDs; the *RADIO DISNEY NOW!* podcast available on iTunes, RadioDisney.com and Yahoo.com; a branded section in Apple’s iTunes store

and a 24/7, dedicated on-demand music channel on Verizon/VOD. In addition, Radio Disney can be heard internationally and is currently available in the United Kingdom, Japan, and most of South America.

About Minnesota Parent

Minnesota Parent Magazine is the premier monthly magazine dedicated to providing education and information to parents statewide since 1986. The magazine combines editorial content with local event and resource information to provide its readers with up-to-date parenting answers and advice.

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