



For Immediate Release:

**MUSIC CHOICE AND RADIO DISNEY TEAM UP FOR
STACIE ORRICO CONCERT PROMOTION**

Grammy Award Nominee STACIE ORRICO Strikes Gold in the U.S. With Her Self-Titled Album on Virgin Records/Forefront Records

Horsham, PA –December 8, 2003 – Music Choice, the pioneering music television network that nationally distributes non-stop music channels, exclusive music shows and concerts to homes and businesses through digital cable and satellite television, today announced a joint promotional campaign with Radio Disney and Virgin Records to promote singer/songwriter/musician **STACIE ORRICO**, the featured artist on the special MUSIC CHOICE and RADIO DISNEY concert event in December. The concert showcases music from Stacie's self-titled album, as well as some of her holiday favorites. STACIE has gained worldwide recognition for her soulful vocals and thoughtful lyrics, a unique combination for someone who hasn't yet seen her 18th birthday. Her current release has landed her both a Grammy award nomination, and has been certified Gold in the United States.

Radio Disney and Music Choice have joined forces with Virgin Records and Target to promote this mega-concert event featuring Stacie Orrico with cross channel (Radio Disney, TV and online) tune-in spots and merchandise giveaways at Target.

In support of the Music Choice STACIE ORRICO concert event, Radio Disney kicks-off the "**Stacie Orrico: In the House**" Sweepstakes (on-air sweepstakes dates: December 3-8). One lucky winner will win the Grand Prize: a new, state-of-the art home theater system, complete with big screen TV, surround-sound stereo and a remote control signed by Stacie Orrico. Kids (14 and under) can qualify to win the Grand Prize via two points of entry:

- **On-air:** Radio Disney listeners can call in to win an hourly prize, which in turn qualifies them for the Grand Prize.
- **Online:** Radio Disney listeners can log on to RadioDisney.com where they can qualify for the Grand Prize by entering the correct "Code Word of the Day."

Grammy award nominee, **STACIE ORRICO**, is the phenomenon who has already established herself as a multi-talented singer, songwriter, and musician. STACIE's extraordinary accomplishments to date include the release of her debut album at the age of 14, opening for Destiny's Child U.S. Tour at the age of 15, and releasing her self-titled album on the Virgin Records/ForeFront Records label at age 16. The album went Gold in the US, with her first single, "*Stuck*", giving the singer her first Top Ten hit. "*(there's gotta be) More To Life*" went on to be the #1 Most Added song at Top 40 Radio in its first add week, and soon thereafter became Stacie's second Top Ten hit. STACIE says of her music, "I want to impact people's lives with my music - people of all ages, and all walks of life. If I can accomplish that just by sharing some of my experiences, then my goal will be attained."

"Radio Disney and Music Choice are the perfect partners to bring the excitement of music to kids and families," said Jean-Paul Colaco, president and general manager of Radio Disney. "The 'MUSIC CHOICE® Presents' concert series extends the fun of music even further by providing an interactive, cross platform experience for our listeners."

"Thanks to Radio Disney and Music Choice, this concert embodies the perfect 360-degree partnership between radio, television and a music company. We're thrilled at the exposure STACIE ORRICO is going to receive," Hilary Shaev Executive Vice President Promotions, Virgin Records.

"We look forward to working with Radio Disney and Virgin Records to promote one of today's hottest music sensations, **STACIE ORRICO**. This partnership gives STACIE exposure to a vast, nationwide audience by capitalizing on the marketing resources of both Music Choice and Radio Disney," said Christina Tancredi, Senior Vice President, Marketing, Advertising and Sponsorship Sales.

The MUSIC CHOICE and Radio Disney concert event featuring **STACIE ORRICO** will air in over 30 million cable homes nationally between December 13th and December 28th. Check <http://www.musicchoice.com> or your local cable company for specific concert dates and times.

About MUSIC CHOICE

Music Choice, the pioneering music television network, nationally distributes non-stop music channels, exclusive music shows and concerts to homes and businesses through digital cable and satellite television. The MUSIC CHOICE® music channels reach 31 million households and the MUSIC CHOICE exclusive concerts air in 44 million cable and DIRECTV® homes. Headquartered in Horsham, PA, Music Choice is a partnership among subsidiaries of Microsoft Corporation, Motorola, Inc., Sony Corporation of America, Warner Music Group, Inc., EMI Music and several leading U.S. cable providers: Adelphia Cable Communications, Comcast Cable Communications, Cox Communications and Time Warner Cable. MUSIC CHOICE® is a registered trademark of Music Choice. Visit the Music Choice website at www.musicchoice.com <<http://www.musicchoice.com>>.

About RADIO DISNEY

Created and produced by Disney/ABC Radio Networks, Radio Disney is a fun-filled network featuring upbeat popular music that kids and families can enjoy together. In addition to playing music picked by kids, Radio Disney also runs non-music features such as *ESPN Sports for Kids*, *Laugh Shack*, *The Adventures of Bud & Iggy*, *The Insider* and *Sound File*. *Playhouse Disney on Radio Disney*, a separate two-hour programming block, is dedicated to toddlers and their caregivers. Radio Disney empowers kids by honoring their love of music and inviting them to participate via the toll-free line to the studio (1-888-EARS-018), the Radio Disney Earmail (1-888-MAIL-018), live local events, and the Radio Disney web site at **RadioDisney.com**. Radio Disney reaches 3.1 million kids and tweens 6-14 and 2.5 million moms each week. Radio Disney is currently in 57 markets, covering 62% of the U.S.

About VIRGIN RECORDS

Virgin Records is a division of EMI Music, the world's largest independent record company, operating in nearly 50 countries around the world and whose other record labels include Angel, Astralwerks, Blue Note, Capitol, EMI, EMI Classics, Manhattan, Mute and Parlophone. Among the artists on the Virgin roster are Janet Jackson, Lenny Kravitz, Courtney Love, N.E.R.D., Stacie Orrico, Iggy Pop, and The Rolling Stones. Virgin's U.S. headquarters are located in New York.

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