



For Immediate Release:

Music Choice and Radio Disney Present **Walt Disney Records' Disneymania 3**

The Exclusive Concert Features
Clay Aiken, Raven-Symoné, Fan_3, Kimberley Locke, Vitamin C, Lalaine,
& Many More of Today's Hottest Teen Acts

New York, NY - March 29, 2005 - Music Choice, the premier multi-platform music network that reaches millions of consumers through digital cable and satellite television, broadband, and cell phones AND Radio Disney, the only 24/7 listener driven radio network where kids and families can rock out together – today announced the airing of a mega-concert event featuring today's hottest teen acts. The Music Choice and Radio Disney concert event will air in more than 13.9 million DIRECTV homes that will be able to view the exclusive, commercial-free version of the concert through the DIRECTV ® FREEVIEW ® Event series (every Friday, Saturday and Sunday throughout the month of April). The concert will also be available in 32 million cable homes through April 10th.

The *Disneymania* concept was created by Walt Disney Records and is a celebration of three albums that blend classic Disney favorites with a modern pop twist. Since its inception, the *Disneymania* franchise has expanded to include concert specials, DVDs and karaoke products. *Disneymania 1* was certified gold by the RIAA (Recording Industry Association of America) and remained on the Top 20 over a year after its release. *Disneymania 2* resided in the Top 5 in Billboard's Children's Chart for 23 consecutive weeks, entering at #1 the week it was released (January 2004). *Disneymania 3* was released on February 15, 2005 and entered the Children's Chart at #1, selling over 30,000 units in its first week.

Disneymania 3 was filmed at the Disneyland Resort® in California and includes both live footage and intimate studio performances. The concert features the music of Raven-Symoné ("Under the Sea"), Fan_3 ("It's a Small World"), Kimberley Locke ("A Dream Is a Wish Your Heart Makes"), and Clay Aiken ("Proud of Your Boy"). Concert viewers will also hear performances by Vitamin C ("Kiss the Girl"), Lalaine ("Cruella de Vil"), Skye Sweetnam ("Part of Your World"), Christy Carlson Romano ("Colors of the Wind"), Aly & A.J. ("Zip-A-Dee-Doo-Dah"), Everlife ("Strangers Like Me"), and The Cheetah Girls ("I Won't Say I'm In Love").

"The Radio Disney/Music Choice Presents' *Disneymania 3* concert is a fun way to celebrate music with artists and songs that resonate with both kids and families," said Robin Jones, Vice President of Programming, Radio Disney. "The Radio Disney/Music Choice joint concert series brings our listeners even closer to their favorite music in an exciting and dynamic way."

"Walt Disney Records is thrilled to work with so many talented young artists as they share their new versions of classic Disney songs in a concert format," said Damon Whiteside, Vice President, Marketing, Walt Disney Records. "This is a great synergy between our classic Disney repertoire and Radio Disney's contemporary artist base -- it celebrates Disney's musical legacy and redefines it for a new generation."

"The *Disneymania 3* joint concert event, presented by Music Choice and Radio Disney, is an excellent example of first-class family entertainment," said Christina Tancredi, Senior Vice President of Marketing, Advertising and Sponsorship Sales for Music Choice. "We are excited to work with Radio Disney to bring this special concert event, featuring many of today's best young artists, to millions of homes nationwide."

For more information on the featured artists, check out radiodisney.com. For show times, go to musicchoice.com.

About MUSIC CHOICE

Music Choice, the premier multi-platform music network, reaches consumers through digital cable and satellite television, broadband and cell phones. Renowned for its cutting-edge innovation in custom music offerings and music delivery, Music Choice programs a comprehensive selection of video and audio music channels, produces exclusive content, including in-studio performances, artist interviews and music shows, and distributes music videos and concerts that feature both established and up-and-coming recording artists. The MUSIC CHOICE® televised music channels reach 38 million households, and the exclusive concerts air in 44 million satellite and cable homes nationally. Headquartered in Horsham, PA, Music Choice is a partnership among subsidiaries of Microsoft Corporation, Motorola, Inc., Sony Corporation of America, EMI Music and several leading U.S. cable providers: Adelphia Cable Communications, Comcast Cable Communications, Cox Communications and Time Warner Cable. MUSIC CHOICE® is a registered trademark of Music Choice. Visit the Music Choice website at <<http://www.musicchoice.com>>.

About RADIO DISNEY

Radio Disney is not only "Your Music. Your Way." but "Anywhere. Anytime." Radio Disney covers **97%** of the United States via 50+ terrestrial stations that include 18 of the top 20 DMAs, XM and Sirius satellite radio and on digital cable and satellite TV music provider MUSIC CHOICE. Created and produced by ABC Radio Networks, Radio Disney reaches millions of kids, tweens and families through great music, out-of-this-world prizes and brand extensions like the best selling *Radio Disney Jams* CDs, as well as the Radio Disney apparel line found in Kohl's Department Stores nationwide. Internationally, Radio Disney can be heard in Japan, the UK, Poland, Argentina, Paraguay, Guatemala, Uruguay and the Dominican Republic. Radio Disney recently won *Radio Ink's* "Reader's Choice Award" as well as the 2005 *Silver Angel Award* for excellence in programming.

About WALT DISNEY RECORDS

For nearly 50 years, Walt Disney Records has set the standard as the leader in family audio entertainment. The label has earned more than 250 gold, platinum and multi-platinum awards from the R.I.A.A, with several of its releases ranking amongst the top-selling singles and soundtracks of all time. Walt Disney Records is the number one children's and family music label in the world and is part of The Buena Vista Music Group, the recorded music and music publishing arm of The Walt Disney Company.

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