



**For Immediate Release:**

**MUSIC CHOICE, Radio Disney and Walt Disney Records Present  
*DISNEYMANIA In Concert***

**Exclusive Concert Features**

**Raven (as Host), Jesse McCartney, Stevie Brock, The Beu Sisters, Jump 5...  
...Plus Recording Session Footage From Hilary & Haylie Duff, Ashanti and  
Many More...**

**New York, NY –May 26, 2004** – MUSIC CHOICE, the premier music television network, Radio Disney, the only 24/7, listener-driven radio network where kids and families can rock out to favorite music together, and Walt Disney Records, the leader in family audio entertainment, announced today the airing *DISNEYMANIA In Concert*, a mega-concert event featuring today's hottest teen acts. *DISNEYMANIA In Concert* will air throughout the month of June in 12 million DIRECTV households. The concert will also be available in 32 million cable homes from May 31<sup>st</sup> through June 13<sup>th</sup>.

The *DISNEYMANIA* concept was created by Walt Disney Records and is a celebration of two albums, which blend classic Disney favorites with a modern pop twist. *Disneymania 1*, certified gold by the RIAA (Recording Industry Association of America), still remains in the Top 20 (source), over one year after its release. *Disneymania 2* currently resides in the Top 5 in Billboard's Children's Chart, entering in at #1 during the week it was released (put the exact week here vs. the month). The results are extraordinarily varied pop albums of fun and timeless tunes by artists, who combined, have sold more than 90 million records to date.

*DISNEYMANIA In Concert* showcases the music of Raven ("True to Your Heart"/*Mulan*), Jesse McCartney ("Second Star to the Right"/*Peter Pan*), Stevie Brock ("Zip-A-Dee-Doo-Dah"), Jump 5 ("Beauty & the Beast") and many more of today's hottest young recording artists. The concert, filmed in April at Disneyland Resort® in Anaheim, features live footage and intimate recording studio performances. Interviews with Hilary Duff and her sister, Haylie ("The Siamese Cat Song"/*Lady & the Tramp*), Ashanti ("Colors of the Wind"/*Pocahontas*), Usher ("You'll Be in My Heart"/*Tarzan*) will also be featured. The artists, many of whom are featured on Radio Disney and Disney Channel, have all achieved great success at an early age. Raven, star of the hit Disney Channel Series, "That's So Raven," serves as host for the special and performs three songs: "True To Your Heart" (from *Disneymania 2*), plus two tracks from her upcoming TV soundtrack "That's So Raven" ("Supernatural" and "Shine").

In addition, Radio Disney, The Disney Store, Target and MUSIC CHOICE have joined forces to promote this mega-concert event with a multi-media promotional campaign that coincides with a Radio Disney contest. The Radio Disney contest will award one lucky winner with a once-in-a-lifetime opportunity to meet Stevie Brock and watch him perform live, in concert, at Disneyland? Resort.

"Radio Disney, MUSIC CHOICE and Walt Disney Records are the perfect partners to bring the excitement of music to kids and families," said Jean-Paul Colaco, President and General Manager of Radio Disney. "The 'MUSIC CHOICE® Presents' concert series extends the fun of music even further by providing an interactive, cross platform experience for our listeners."

“We are excited to team up with Radio Disney and Walt Disney Records to present *DISNEYMANIA In Concert*, a family-friendly concert event. Through our partnership we can promote this extraordinary show that will reach over 40 million satellite and cable homes through the MUSIC CHOICE distribution network,” said Christina Tancredi, Senior Vice President, Marketing, Advertising and Sponsorship Sales.

Robert Marick, Sr VP/GM of Walt Disney Records adds: “We’re extremely excited to have released these unique collections of Disney’s greatest songs. It has been a rewarding experience to witness the Disneymania project evolve from CD to concert special to viable franchise. This is more than just a celebration of truly phenomenal performances – it’s a special that both celebrates Disney’s musical legacy and redefines it for a new generation.”

For specific show times, go to [musicchoice.com](http://musicchoice.com). For artist bios and pictures, log on to [RadioDisney.com](http://RadioDisney.com).

### **About MUSIC CHOICE**

MUSIC CHOICE is the premier music television network, reaching US households through digital cable and satellite television. MUSIC CHOICE broadcasts music channels for homes and businesses and distributes televised concerts and music shows. The MUSIC CHOICE® music channels reach over 33 million households and the MUSIC CHOICE Concerts air in 44 million satellite and cable homes nationally. Headquartered in Horsham, PA, MUSIC CHOICE is a partnership among subsidiaries of Microsoft Corporation, Motorola, Inc., Sony Corporation of America, EMI Music and several leading U.S. cable providers: Adelphia Cable Communications, Comcast Cable Communications, Cox Communications and Time Warner Cable. MUSIC CHOICE® is a registered trademark of MUSIC CHOICE. Visit the MUSIC CHOICE website at <http://www.musicchoice.com>.

### **About RADIO DISNEY**

Celebrating 10 years on the airwaves, Radio Disney has become the number one destination for kids, tweens and families on the radio. Radio Disney has full national coverage in the U.S. through 50 plus terrestrial stations, XM and Sirius satellite radio (channel 115), digital cable (MUSIC CHOICE), XM/DIRECTV (channel 867) and via streaming on [RadioDisney.com](http://RadioDisney.com). Radio Disney is a 24/7 family-friendly network that offers hit music, inspired programming and superstar promotions. Radio Disney has won the "Silver Angel Award for Excellence in Programming"; *iParenting's* "Media Excellence Award"; *Radio Ink's* "Reader's Choice Award" for Best Full Time Format; and *Media Industry Newsletter's* Integrated Marketing Award. The Radio Disney brand extends beyond terrestrial radio with the successful *Radio Disney Jams* CDs; the *RADIO DISNEY NOW!* podcast available on iTunes, <http://RadioDisney.com> and Yahoo.com; a branded section in Apple's iTunes store and a 24/7, dedicated on-demand music channel on Verizon/VOD. In addition, Radio Disney can be heard internationally and is currently available in the United Kingdom, Japan, and most of South America.

### **About WALT DISNEY RECORDS**

For nearly 50 years, Walt Disney Records has set the standard as the leader in family audio entertainment. The label has earned more than 250 gold, platinum and multi-platinum awards from the R.I.A.A, with several of its releases ranking amongst the top-selling singles and soundtracks of all time. Walt Disney Records is the number one children's and family music label in the world and is part of The Buena Vista Music Group, the recorded music and music publishing arm of The Walt Disney Company

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