



**ERNEST MARTINEZ
PROMOTED TO RADIO DISNEY CREATIVE DIRECTOR**

Burbank, April 10, 2008 ... Ernest Martinez has been promoted to Creative Director, Radio Disney, it was announced by Ray De La Garza, Vice President, Programming, Radio Disney, to whom he will report. Martinez, who is also known as Radio Disney's popular on-air personality "Ernie D," joined Radio Disney ten years ago, rising from producer to on-air staff.

"With his appreciation for our brand and the value Radio Disney brings to its audience, plus over a decade of experience in radio, Ernie is the best choice for this new role and I am pleased to recognize his contribution to our success," said De La Garza.

In his new job, Martinez will be responsible for the presentation of Radio Disney's programming including overseeing feature and on-air promo content and the staff of on-air talent. Martinez will continue his afternoon airshift and frequent celebrity interviews. He is based in Dallas, Texas.

Martinez was born and raised in Dallas and began his radio career as a morning show producer at KHCK-FM in Dallas. He eventually transitioned to an on-air role. He later was producer/production assistant at KHKS-FM in Dallas, before joining ABC Radio Networks International as international radio producer.

Radio Disney is the #1, 24-hour radio network devoted to kids, tweens and families. Kids help pick the music that is played and are encouraged to interact via a toll-free phone line to the Radio Disney studio. The network's current playlist, driven by listener requests and representing major record labels, includes recording artists Miley Cyrus, Hannah Montana, Jonas Brothers, Corbin Bleu, Taylor Swift, Jordin Sparks, Chris Brown, Aly & AJ, The Cheetah Girls, Colbie Caillat and Carrie Underwood. The network is available to 97% of the U.S. which includes over 50 terrestrial radio stations. It is also available via RadioDisney.com, XM and Sirius satellite radio, iTunes Radio Tuner, XM/DIRECTV and mobile phones. Radio Disney has a sister network in Latin America. Its brand extensions include multiple Radio Disney Jams CDs from Walt Disney Records and iTunes Music Store offerings.

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