

RADIO DISNEY WINS READERS' CHOICE AWARD!

Radio Ink has just announced its second annual "Readers' Choice Awards" for network and syndicated programming. These awards were established to recognize the syndicated/network programs that were the "best in the business." Polling began in May. Votes were gathered from radio executives, managers, programmers and marketing executives -- they let *Radio Ink* know which programs worked best on their stations. Votes were submitted in 13 categories including Political Talk, Music, News, Sports and Comedy. **RADIO DISNEY HAS WON THE BEST FULL TIME FORMAT!**

Below is the write-up.

WINNER: RADIO DISNEY (ABC/Disney)

ABC Radio describes Radio Disney as "the ultimate music environment for kids and families...the only 24/7, listener driven radio network where kids and families can rock out to pop, rock, soundtracks, oldies and evergreen hits." Artists who frequent the network's playlist include Hilary Duff, Jesse McCartney, Lindsay Lohan, Raven, Avril Lavigne, FeFe Dobson and Jump 5. Radio Disney features interactive programming, both on-air and on line, allowing youngsters to directly participate in programs and pick the music they want to hear. Each week, 3.2 million kids and "tweens" 6-14, and 2.4 million moms, tune in and turn it up.